

ABOUT THE WORLD BUSINESS COUNCIL FOR SUSTAINABLE DEVELOPMENT (WBCSD):

The World Business Council for Sustainable Development (WBCSD), a CEO-led organization of some 200 forward-thinking global companies, is committed to galvanizing the global business community to create a sustainable future for business, society and the environment. Together with its members, the council applies its respected thought leadership and effective advocacy to generate constructive solutions and take shared action. Leveraging its strong relationships with stakeholders as the leading advocate for business, the council helps drive debate and policy change in favour of sustainable development solutions.

ACKNOWLEDGEMENTS:

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DISCLAIMER:

This publication is released in the name of the World Business Council for Sustainable Development (WBCSD). This document is the result of a collaborative effort between WBCSD and the organisations that were interviewed for the guide. All interviewees reviewed their own inputs, but this does not mean that every organisation agrees with every word.



ABOUT THE VIDEO:

The frontier is everywhere. What happens when a cosmologist thinks about the future? Carl Sagan believed big: in his opinion, no longer bounded by this planet's atmosphere, future generations will be able to look back from the various corners of the solar system, unified by their common heritage as descendants of Earth.

VIDEO FROM: <https://youtu.be/oY59wZdCD00>



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