

Value Impact Voice

Food, Land
& Water

People

Cities &
Mobility

Redefining
Value

Energy & Circular
Economy



WHO **WE ARE**

WBCSD is a global, CEO-led organization of 200 forward thinking businesses working together to accelerate the transition to a sustainable world.

World Business Council for Sustainable Development

Our mission is to accelerate the transition to a sustainable world by making more sustainable business more successful.

Our vision is to create a world where more than nine billion people are all living well and within the boundaries of our planet, by 2050.



GLOBAL

Our 200 members span across the globe and all economic sectors.

We also work with 60+ Global Network partners who engage with sustainable business at a national level.



CEO-LED

WBCSD is oriented towards and led by our member-company CEOs.



UNIQUE PLATFORM

Our members enjoy access to a sustainable business community and a safe space to exchange ideas and information with their peers.

Together, we develop business solutions that no single company could achieve alone.



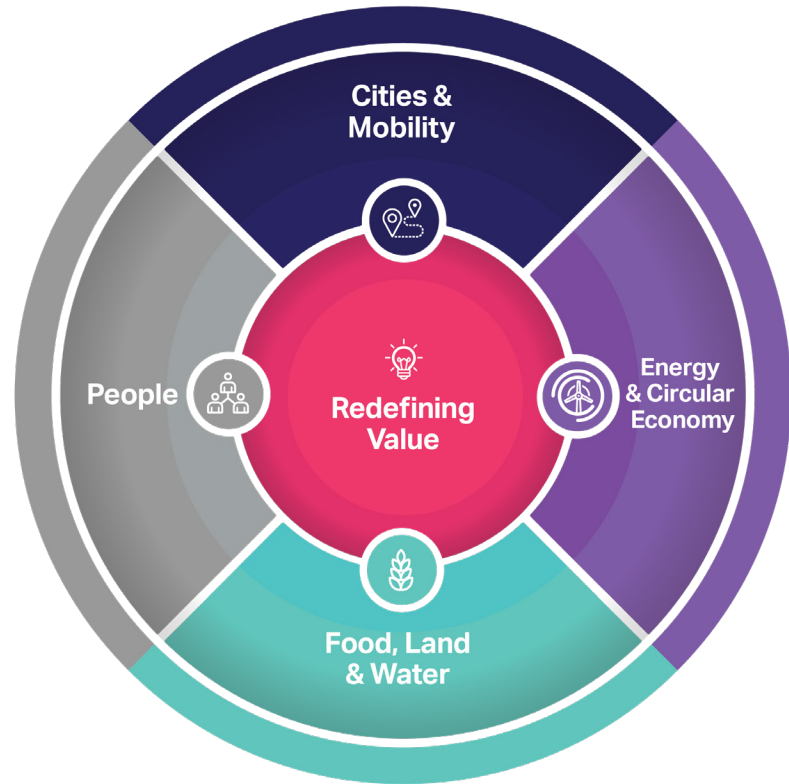
MARKET-DRIVEN

We put business at the center of sustainable development.

WHAT **WE DO**

We target the Sustainable Development Goals (SDGs) through five programs.

As global business faces new and complex challenges and opportunities, our science-based approach and targeted business solutions aim to scale up business impact.



TARGETED SOLUTIONS

Programs



Cities

Low Emissions Cities / Buildings

Science-based targets for buildings and construction

Transport

Sustainable Mobility 3.0
Future of Mobility



Energy and Climate

Climate Action and Policy

LCTPi Re-Scale
LCTPi Low-Carbon Freight
LCTPi below50
Utilities

Circular Economy

Factor10
Reduce Ocean Waste



Food and Land Use

FReSH

Climate Smart Agriculture
Global Agribusiness Alliance
Soft Commodities Forum

Water

Water Policy and Advocacy
WASH
India Water Program



Social Impact

Social Impact
Human Rights
Finance for Social Impact

Sustainable Lifestyles

Sustainable Lifestyles

SDGs

SDGs
Chemical Sector SDGs Roadmap



Decision-making

Risk management
Natural Capital Protocol
Social Capital Protocol

Reporting

Reporting Matters
Reporting Exchange
Purpose-Driven Disclosure
Assurance

Projects

Sector Projects
(Cement Sustainability Initiative, Tire Industry Project, Forest Solutions Group)

Enabling Functions

Member Relations

Support (Finance, HR, ICT, Facilities, Business Analysis)

Outreach (Communications, Events, Global Network, Strategic Partners, Education)

HOW WE DO IT

Scale up your company's impact through innovation, collaboration and valuation.

Innovation

We deliver collaborative sustainable business solutions.

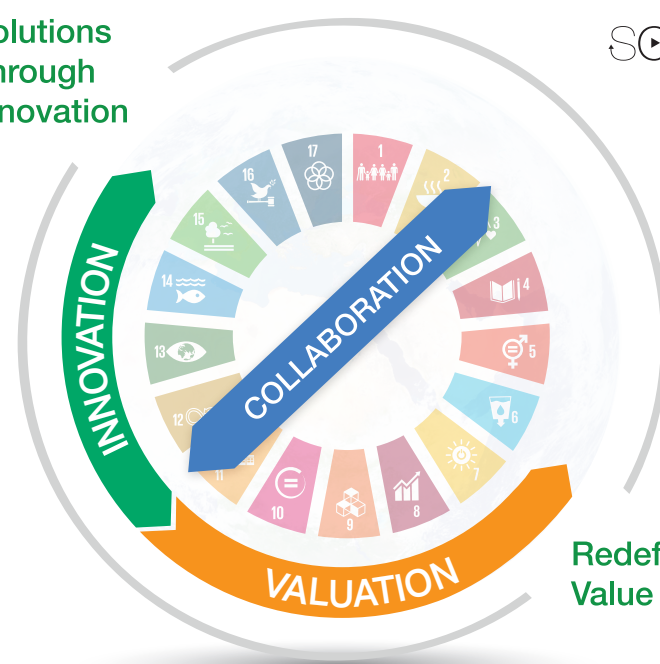
Collaboration

We connect companies, partners and sectors to deliver results that no single company could achieve alone.

Valuation

Our goal is an economy based on true value, true profits and true costs: ensuring more sustainable companies are more successful.

Solutions
Through
Innovation



SCALE UP

Redefining
Value

MEMBERSHIP **BENEFITS**

As business has to adapt to an unprecedented rate of global change, WBCSD membership gives businesses the **value, impact and voice** to navigate this change and prosper by transforming themselves and the world.



Value

WBCSD enhances the business case for sustainability through tools, services, models and experiences



Impact

Our scalable, science-based solutions will deliver measurable impact



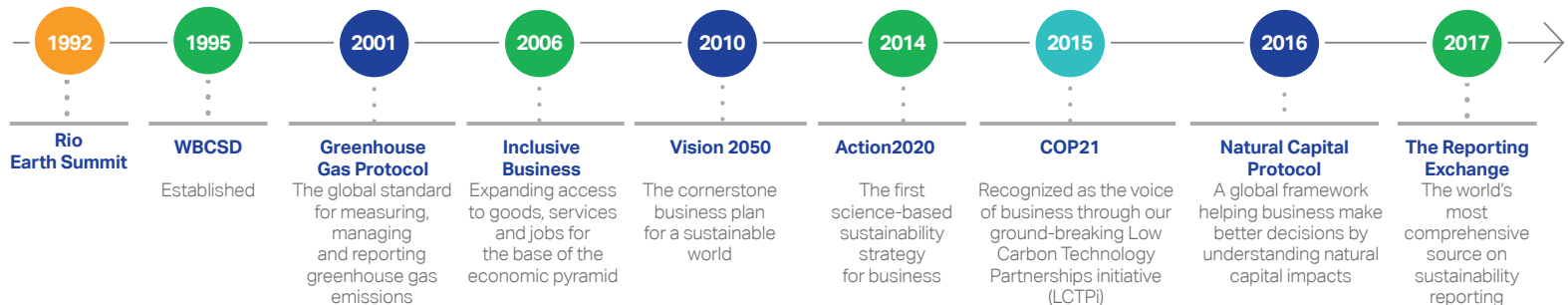
Voice

Our members engage at the highest level, influencing the agenda and demonstrating leadership

WHAT WE ASK OF OUR MEMBERS

- Demonstrate leadership - CEOs or Board members represent their company as a Council Member, with active participation at annual Council Meeting, at a minimum
- Contribute your expertise and leadership and select the work program(s) that make the best sense for your business
- Actively support the objectives of WBCSD, approved annually by Council Members
- Engage CEOs on the journey to sustainability
- Meet membership and project fee requirements

WBCSD history of success



World Business Council for Sustainable Development

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