

# Accelerating the transition to a sustainable world

Making more sustainable business more successful

Our mission is to accelerate the transition to a sustainable world by making more sustainable business more successful.

**Our vision** is to create a world where more than 9 billion people are all living well and within the boundaries of our planet, by 2050.

The World Business Council for Sustainable Development is a global, CEO-led organization of around 200 forwardthinking businesses working together to accelerate the transition to a sustainable world. WBCSD is a unique network where members co-create solutions, learn from other leading companies; interact with the strongest partners and gain access to a onestop shop for tools and expertise to deliver positive impact for societies, shareholders and the environment.

Together, we develop transformational business solutions to the most challenging issues, delivering results that no single company could achieve alone.



200 member companies



in combined revenues



19 million employees



60+ Global Network partners

#### Global. CEO-led. Action-oriented.

# Boost your business success with WBCSD

#### **LEAD**

Some companies want to lead the change. We help them shape the transformation, positioning their business to thrive in the changing landscape.

#### **LEARN**

Other companies want to better understand the new opportunities and threats. We help them, and give them access to leading practices, tools and solutions that they can implement when ready.

#### LISTEN

For companies who are at the beginning of their sustainability journey, we offer tools and advice that can scale up their understanding and integration of these issues. fast.



#### Value Enhanced competitiveness

Develop solutions across sector and value chains that deliver new products, services and business models



# Impact A clear, science-based

approach

Members develop business solutions that are scalable, replicable, measurable, impactful and beyond business as usual



### Voice

A unique convening platform connected to global and regional frameworks

This helps members engage at the highest level, influencing the agenda and demonstrating leadership

# Scale up your company's impact through innovation, collaboration and valuation

# What we work on Work programs covering:

- Cities
- Food and Land
- Energy
- Materials
- People
- Sector projects and
- Redefining Value

all within the framework of the Sustainable Development Goals (SDGs).

#### How we do it

#### Innovation

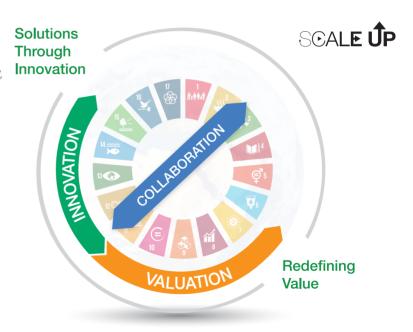
We drive new business solutions for sustainability challenges across technology, business models and new standards of operation.

#### Collaboration

As collaboration experts, we connect members with other companies, partners and sectors to deliver results that could never be realized by a single company acting alone.

#### **Valuation**

Our goal is to create an economy based on true value, true profits and true costs: ensuring more sustainable companies are more successful.



# Your trusted partner for sustainability in business

WBCSD helps make more sustainable businesses more successful. Members develop the solutions. access the experts and use the tools that give their business the advantage.



#### Global

Global scope and work programs

60+ Global Network partners

Offices in: Geneva. New York, Delhi. Beijing, London



#### CFO-led

Led by 200 member company CEOs



#### **Action-oriented**

Focused on tangible business solutions to the world's most pressing challenges



#### By business, for business

One of the world's largest and most influential business associations



#### Rio **Earth Summit**

#### WBCSD

Established

Created the "morefrom-less" philosophy

#### Greenhouse Gas Protocol

The global standard for measuring. managing and reporting greenhouse gas emissions

#### Inclusive **Business**

Expanding access to goods, services and iobs for the base of the economic pyramid

#### Vision 2050

The cornerstone business plan for a sustainable world

#### Action2020

The first science-based sustainability strategy for business

#### COP21

Recognized as the voice of business through our ground-breaking Low Carbon Technology Partnerships initiative (LCTPi)

#### **Natural Capital** Protocol

A global framework helping business make better decisions by understanding natural capital impacts

## From vision to action

**Business solutions help** member companies integrate sustainability into their core business strategies in order to better manage risks, anticipate consumer demand, build positions in growth markets, secure access to needed resources, and strengthen their supply chains.





Human Rights





Rural Livelihoods Initiative



Carbon Capture Green House Gas and Storage (CCS) Protocol



LCTPi Low Carbon Freight



Transport Fuels







Access to safe

water, sanitation, hygiene (WASH)



Improve land based waste management to reduce marine debris



Scale up industrial water reuse &



increase business articipation in reducing shared water risk



climate change



Lifestyles



on the Circular Cycle Assessment Economy for Whole Buildings





Biodiversity Measurement and Reporting



Business Learning Hub on Landscapes



Land Restoration



Infrastructure for



Natural Capital Protocol



Reporting Matters



Risk Management



LCTPi Renewables

Impact



The Reporting Exchange



Climate Smart Agriculture



Food loss and



Energy Efficiency in Buildings 2.0



Leadership

Program

Mobility Project 2.0



Metrics



Innovations



Engagement



Sector Project



Tire Industry



Sustainability Initiative (CSI)



Marketolace



Cities

Product Portfolio Sustainability Accecement



Natural Capital Protocol Toolkit



Social Capital Protocol



Products as Carbon

# Join 200 companies leading the change

#### What we provide:

- Cross-sector expertise and access to industry value chains
- A global multi-industry solutions laboratory
- Tools and competencies that deliver results for your business
- A neutral convening and collaboration platform

- A safe space to discuss and work on key issues
- Access to global and local platforms
- Regular updates on the latest thinking and trends
- An annual review of your sustainability report
- Secondment opportunities for your employees

#### We ask you to:

- Demonstrate leadership -CEOs or Board members represent their company as a Council Member
- Contribute your expertise

   select the work programs
   that make the best sense
   for your business
- Actively support the objectives of WBCSD, approved annually by Council Members
- Meet membership and project fee requirements



# World Business Council for Sustainable Development

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