

Value Impact Voice

Innovation



Global

Collaboration

CEO-led

Action-oriented

Valuation



Accelerating the transition to a **sustainable world**

Making more
**sustainable
business**
more
successful

Our mission is to accelerate the transition to a sustainable world by making more sustainable business more successful.

Our vision is to create a world where more than 9 billion people are all living well and within the boundaries of our planet, by 2050.

The World Business Council for Sustainable Development is a global, CEO-led organization of around 200 forward-thinking businesses working together to accelerate the transition to a sustainable world.

WBCSD is a unique network where members co-create solutions, learn from other leading companies; interact with the strongest partners and gain access to a one-stop shop for tools and expertise to deliver positive impact for societies, shareholders and the environment.

Together, we develop transformational business solutions to the most challenging issues, delivering results that no single company could achieve alone.



200
member
companies



US\$8.5 trillion
in combined
revenues



19 million
employees



60+
Global Network
partners

Global. CEO-led. **Action-oriented.**

Boost your business success with WBCSD

LEAD

Some companies want to lead the change. We help them shape the transformation, positioning their business to thrive in the changing landscape.

LEARN

Other companies want to better understand the new opportunities and threats. We help them, and give them access to leading practices, tools and solutions that they can implement when ready.

LISTEN

For companies who are at the beginning of their sustainability journey, we offer tools and advice that can scale up their understanding and integration of these issues, fast.



Value

Enhanced competitiveness

Develop solutions across sector and value chains that deliver new products, services and business models



Impact

A clear, science-based approach

Members develop business solutions that are scalable, replicable, measurable, impactful and beyond business as usual



Voice

A unique convening platform connected to global and regional frameworks

This helps members engage at the highest level, influencing the agenda and demonstrating leadership

Scale up your company's impact through innovation, collaboration and valuation

What we work on

Work programs covering:

- Cities
- Food and Land
- Energy
- Materials
- People
- Sector projects and
- Redefining Value

all within the framework of the Sustainable Development Goals (SDGs).

How we do it

Innovation

We drive new business solutions for sustainability challenges across technology, business models and new standards of operation.

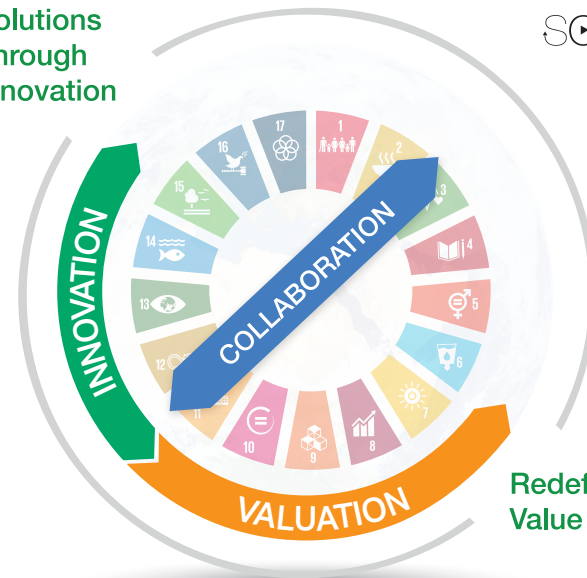
Collaboration

As collaboration experts, we connect members with other companies, partners and sectors to deliver results that could never be realized by a single company acting alone.

Valuation

Our goal is to create an economy based on true value, true profits and true costs: ensuring more sustainable companies are more successful.

Solutions
Through
Innovation



SCALE UP

Redefining
Value

Your trusted partner for sustainability in business

WBCSD helps make more sustainable businesses more successful. Members develop the solutions, access the experts and use the tools that give their business the advantage.



Global

Global scope and work programs

60+ Global Network partners

Offices in: Geneva, New York, Delhi, Beijing, London



CEO-led

Led by 200 member company CEOs



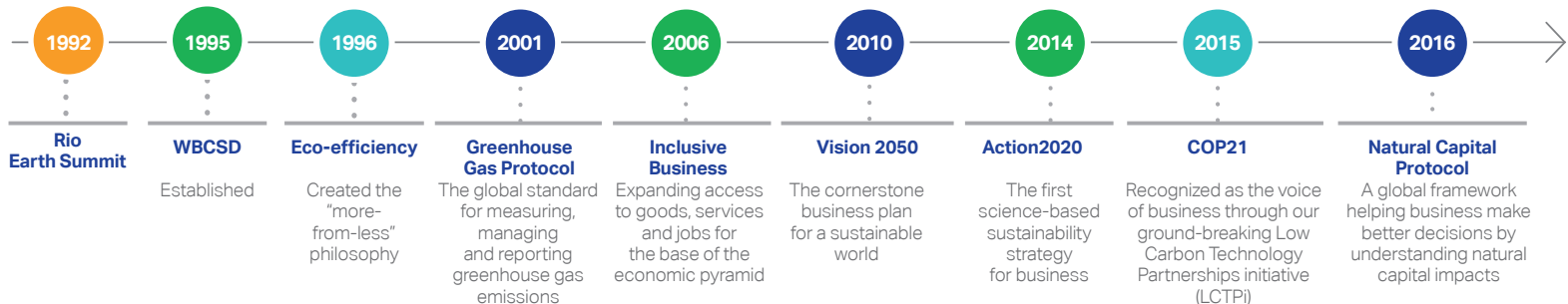
Action-oriented

Focused on tangible business solutions to the world's most pressing challenges



By business, for business

One of the world's largest and most influential business associations



From vision to **action**

Business solutions help member companies integrate sustainability into their core business strategies in order to better manage risks, anticipate consumer demand, build positions in growth markets, secure access to needed resources, and strengthen their supply chains.



Join 200 companies leading the change

What we provide:

- Cross-sector expertise and access to industry value chains
- A global multi-industry solutions laboratory
- Tools and competencies that deliver results for your business
- A neutral convening and collaboration platform
- A safe space to discuss and work on key issues
- Access to global and local platforms
- Regular updates on the latest thinking and trends
- An annual review of your sustainability report
- Secondment opportunities for your employees

We ask you to:

- Demonstrate leadership - CEOs or Board members represent their company as a Council Member
- Contribute your expertise – select the work programs that make the best sense for your business
- Actively support the objectives of WBCSD, approved annually by Council Members
- Meet membership and project fee requirements



For full membership criteria, please contact:

Federico Merlo, Managing
Director, Member Relations

+41 (0) 795284996
merlo@wbcsd.org

**World Business Council
for Sustainable Development**

Maison de la Paix
Chemin Eugène-Rigot 2B
CP 2075, 1211 Geneva 1
Switzerland

www.wbcsd.org |  @wbcsd

