



Business and Human Rights

# Project Outline:

# **Business and Human Rights**

#### Context

In 2011 the UN Human Rights Council endorsed the Guiding Principles on Business and Human Rights (UNGPs), establishing a global position on the roles of businesses and governments in helping to ensure that companies respect human rights. A rapidly evolving regulatory environment, and enhanced scrutiny and expectation are continuing to make human rights a field in which companies have mounting motivation to take meaningful action.

## **Project Overview**

Business respect for human rights is one of the most significant opportunities business has to contribute to the Sustainable Development Goals. The Goals will not be achieved without the foundation of robust human rights due-diligence. Through its Human Rights project, WBCSD is working to inspire and support business action to address human rights issues with a view to mainstreaming corporate respect for human rights throughout the value chain.

### **Approach**

#### Value

- Facilitate peer-to-peer learning to capture, highlight and disseminate solutions
- Connect companies with the dynamic human rights landscape

### Impact

- Inspire, inform and advocate business action
- Promote partnerships for impact

#### Voice

 Inject a forward-thinking business voice into intergovernmental processes, governance and regulation

## Who is involved

More than 80 leading companies engaged as part of WBCSD's human rights working group across multiple sectors and geographies.

Ongoing collaboration with a series of strategic partners including Shift, the leading center of excellence on the UNGPs.

## Options for engagement

- Sign up for bimonthly human rights landscape briefings
- Take part in webinars promoting peer-to-peer learning
- Participate in a series of interactive human rights workshops globally
- Access WBCSD's Business and Human Rights Gateway; our online repository of human rights tools and resources - <a href="http://humanrights.wbcsd.org/">http://humanrights.wbcsd.org/</a>
- Contribute to our new initiative exploring the role of technology in tackling human rights issues through the value chain

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#### Find out more at:

https://www.wbcsd.org/People/Social-Impact/ Human-Rights