



PROGRAMME PREVIEW

The 3rd SDG Business Forum will take place at the United Nations Headquarters in New York on 17 July 2018. The Business Forum provides a unique multi-stakeholder platform to support business action and partnerships to achieve the UN Sustainable Development Goals (SDGs)—fostering public-private dialogues, catalysing new partnerships and alliances, and exploring innovative business solutions to accelerate sustainable development.

Each of the sessions at the Business Forum will be tailored to focus on the 2018 High Level Political Forum's (HLPF) "in focus" goals.











OUTLINE AGENDA

9:15-10:00 **OPENING PLENARY**

Speakers:

H.E. Marie Chatardová, President of ECOSOC & Permanent Representative of the Czech Republic to the United Nations (TBC)

Mr. Liu Zhenmin, Under Secretary-General for Economic and Social Affairs, United Nations

Ms. Lise Kingo, CEO & Executive Director, UN Global Compact

Mr. John Denton, Secretary-General, International Chamber of Commerce

Keynote address: H.E Ms. Amina J. Mohammed, Deputy Secretary-General, United Nations (TBC)

10:00-11:15 UNLOCKING THE POWER OF BUSINESS AS A FORCE FOR GOOD: MULTISTAKEHOLDER IMPLEMENTATION OF THE SDGs AND THE ROLE OF BUSINESS

An interactive dialogue between business leaders, government ministers, and other stakeholders to showcase how they are collaborating at the local level to advance national SDG priorities. The session will focus how to build effective multi-stakeholder platforms at the country level capable of driving solutions to complex systemic challenges—and to learn from promising approaches.

11:15-11:45 A NEW ERA FOR RESPONSIBLE BUSINESS —A CONVERSATION WITH LEADING CEOS

How are leading businesses responding to the challenge of sustainability? What does it mean to be a "responsible business" in the age of the SDGs?

11:45-13:00 LEADERSHIP & INNOVATION FOR THE SDGS

This session will examine innovative and leading solutions for the SDGs in review during the 2018 HLPF. How can policy reforms enable greater action by the private sector and where the UN system can add greatest value? Are the SDGs providing a new framework for innovation? And how are businesses integrating the SDGs as a framework for future growth?

13:15-14:45 HIGH-LEVEL LUNCH*

CITIES

15:00-17:00 Parallel session I SUSTAINABLE

Many SDGs under review this year have an urban focus. Local authorities struggle with raising money for sustainable investments and also wonder how they can make it more attractive for business to invest. What are the solutions?

Parallel session II MAKING THE SDGs EVERYONE'S BUSINESS

How can the engagement of small businesses on the SDGs be enhanced? A discussion involving multinational corporations, medium sized firms, co-operative, and small-scale businesses to examine the different challenges they face in implementing the SDGs.

Parallel session III POLICY DIALOGUE FOR THE SDGs

Examples of collective action with a focus on the SDGs in review. How is the private sector contributing to national Voluntary National Review processes—and what's the impact? How can business work with governments to develop policy frameworks and partnerships that drive sustainable development?

17:45-19:15 RECEPTION*

CO-HOSTED BY







SUPPORTING PARTNERS

Aquafed, Business Fights Poverty, Emerging Ag, GSMA, International Fertilizer Industry Association, International Finance Corporation, United Nations Foundation, World Business Council for Sustainable Development

For information and registration, please visit www.sdgbusinessforum.org



^{*} By invitation only.