What is the value of nature to your business?

- Defining the scope of your assessment?
- What is the objective of your assessment?
- Which impacts and/or dependencies are relevant to your business?
- How can your business integrate natural capital?
- What next?

The Natural Capital Protocol is a standardized decision-making framework to value the natural assets that underpin business success and help your business make better decisions.

The guided approach helps practitioners from the forest products sector integrate natural capital into their business decision-making.

The Natural Capital Protocol delivers natural capital leverage their experience and test their work with key stakeholders.

This guide offers a common assessment approach and is part of the Natural Capital Protocol.

The Coalition is made up of over 280 leading global initiatives that brings together businesses, investors, and organizations to deliver natural capital.

WBCSD helps its member companies become more successful in a sustainable world.

Societies.

Forests are a natural capital.

A forest’s material?

A forest’s natural capital.

What next?

How can you apply your results to your processes?

How will you validate and interpret your results?