The Cement Sustainability Initiative (CSI)

Cement Industry Energy and CO₂ Performance
Getting the Numbers Right (GNR)
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The GNR database has played a crucial role in developing the CSI's excellent reputation among all kinds of stakeholders. Building on a rigorous protocol, external validation and independent data aggregation, it provides important information on CO₂ emissions and energy consumption in the cement sector to both CSI member companies and external stakeholders alike, including academia, governments, NGOs and international organizations. GNR is rightly considered a flagship project of the CSI and is certainly a model that other sectors should follow.

Fernando González Olivieri, CEO, CEMEX

Building on 15 years of collaboration, the CSI and its members are scaling up their efforts through the implementation of business solutions to the climate challenge. Getting the Numbers Right (GNR) is the focal point of this effort, showing strong commitment of all participating companies. We have to move ahead and further contribute to the transformation of the construction sector towards carbon neutrality. This will require operational excellence, innovation and a collective approach across the value chain.

Eric Olsen, CEO, LafargeHolcim
Foreword

American businessman Henry Ford once said: “Coming together is a beginning, keeping together is progress and working together is success.”

The Cement Sustainability Initiative (CSI) began more than 15 years ago, when 10 cement companies came together to identify possible collaborative ways to better tackle the twin challenges of climate change and CO2 emissions from their sector. Animated by this collaborative spirit, they have remained together, attracted additional members to join the initiative, and progressed towards elaborating sustainable solutions through the development of transparent and commonly agreed methodologies to measure, report and verify their energy consumption and CO2 emissions.

Today, several cement companies (CSI members and beyond), representing about 1,000 plants worldwide, report their energy consumption and CO2 emissions according to the CSI’s CO2 and Energy Accounting and Reporting Standard for the Cement Industry (the Cement CO2 and Energy Protocol). This instrument, known and used worldwide, is customized for use in the cement sector and based on the Greenhouse Gas Protocol designed by the World Business Council for Sustainable Development (WBCSD) and the World Resource Institute (WRI).

Once all companies involved started reporting according to the same methodology, the next step was the development of a sectoral database. The Getting the Numbers Right (GNR) database is unique to the industry and remains the most comprehensive public database on CO2 and energy information of any industry. It offers a sound and verified analytical basis for aggregate CO2 emissions and energy consumption data and allows the industry to monitor and compare performance across regions, year-on-year. It also allows CSI members to pilot the performance of their plants by benchmarking their own indicators against those of the sector. Developed and managed under strict compliance with antitrust requirements, the GNR is emblematic of the CSI’s success in working together.

Indeed, what gets measured gets managed. The data—uniform, accurate and verified by third parties—drives understanding of the sector’s CO2 mitigation efforts and could become a baseline to define individual goals for companies and to sustain dialogue with policymakers. With various national and international schemes to manage carbon likely to emerge in the future, the use of benchmarking tools such as the GNR will become more commonplace in business planning and risk assessment.

The GNR has also underpinned important collaboration with the International Energy Agency (IEA), the International Finance Corporation (IFC) and regional cement trade associations to develop low-carbon technology roadmaps describing the route and levers to reach CO2 emissions reductions. For example, this powerful tool and its reliable data enabled the development of the ambitious Low Carbon Technology Partnerships initiative (LCTPi) for the cement sector in the run up to the Paris climate conference in December 2015.

The path to deeper success consists in expanding global and regional GNR coverage to enhance the representativeness of the sector’s performance (particularly in regions and countries where coverage is limited). The CSI will continue to work with its partners to encourage industry participation in the GNR and to promote efforts of this kind in diverse areas such that other sectors can gather and develop similar or comparable tools applicable to their sector and compatible with internationally recognized methodologies.

Philippe Fonta
Managing Director, Cement Sustainability Initiative (CSI)
About Getting the Numbers Right

Getting the Numbers Right (GNR) is an independently managed database of CO2 and energy performance information on the global cement industry. Through the database, all participating companies and interested stakeholders can access standard, Web-based reports. The database’s administrators also answer individual queries about specific issues within strict confidentiality guidelines.

The database delivers uniform, accurate and verified data, and includes key emissions and performance drivers. It provides policymakers with current performance data to aid in analysis and decision-making.

The database complies with anti-trust laws and is managed by an independent third party service provider. Individual participants may only see reports based on their individual company data or aggregated results. Confidential information on individual companies or plants is neither disclosed nor made accessible, and is protected by contractual and data security measures.

Joining the GNR system provides access to state-of-the-art data and analysis of the cement industry’s global and regional performance, allowing participants to benchmark their own performance, track their emissions inventories, and develop sound, data-based responses to company and regional climate management issues.

GNR’s reliable data reveals the achievements of the cement industry over the years in tackling climate change. In the future, the CSI aims to expand the database’s coverage and thus how the global cement industry is viewed, leading to reaching the overarching goal of reducing carbon emissions and energy consumption.

Its beginnings

Almost 25 years ago, in 1992, governments came together at the United Nations Conference on Environment and Development (UNCED)¹ to outline a global strategy to reduce human impact on the environment. The so-called Earth Summit was a major milestone in consolidating these concerns into tangible initiatives designed to reconcile worldwide economic development with protection of the environment. The United Nations Framework Convention on Climate Change (UNFCCC)² was one of these agreements. By 1996, the participation of business in the Earth Summit evolved into the World Business Council for Sustainable Development (WBCSD).³

In 1999, 10 of the world’s leading cement producers joined forces under the auspices of the WBCSD, seeking to identify the essentials of sustainability for their sector and to design pathways to improved performance. The group commissioned the Battelle Memorial Institute ⁴ to review the essence of sustainability for the cement industry. The institute’s 2002 report identifies critical sustainability issues for the cement industry, catalogues and evaluates industry performance, recommends actions for improvement, and provides tools for all cement producers to use in improving their performance.

Based on the results from the Battelle study, the group published an Agenda for Action in the same year and the Cement Sustainability Initiative (CSI) was officially launched. In the very beginning, the initiative focused primarily on CO₂ emissions and climate protection, the responsible use of fuels and raw materials, employee health and safety, emissions monitoring and reduction, and local impacts on land and communities. Importantly, climate change was seen as a priority issue.

¹ http://www.un.org/geninfo/bp/enviro.html
² http://unfccc.int/2860.php
³ http://www.wbcsd.org
⁴ http://www.battelle.org
In 2003, the CSI delivered a CO₂ emissions inventory protocol specific to the cement industry. This protocol, aligned with the World Resources Institute (WRI)’s-WBCSD Greenhouse Gas (GHG) Protocol,⁵ successfully maps the global standard for how to measure, manage and report GHG emissions throughout the complicated cement making process. It has become a valuable tool for the cement sector, with its focus on the drivers of emissions in addition to the emissions themselves. It offers users practical insights into their climate change performance and possible mitigation strategies.

The journey

By 2006, society’s focus on climate change had intensified. The Kyoto Protocol,⁷ agreed in 2005, was the stimulus for the design of many national and regional mitigation programs. The chief executives of CSI member companies were perplexed by the absence of reliable information on the cement sector and, indeed, by the occasional appearance of doubtful data in debates on the climate change performance of the sector. In October 2006, they committed the CSI to develop representative statistical information on CO₂ emissions and the energy performance of clinker and cement production, both worldwide and regionally, to serve the needs of internal and external stakeholders. The Getting the Numbers Right (GNR) database was born. The CSI appointed PricewaterhouseCoopers (PwC)⁸ as the database’s independent, confidential manager.

The first GNR report was published in 2007. Annual reports have been published each year since, with data available at www.wbcsdcement.org/GNR.

Data from GNR has been used in the creation of baselines for Clean Development Mechanism (CDM)⁹ projects, in the development of national and global sectoral roadmaps, ¹⁰ in the modelling of national mitigation strategies, and in the preparation of corporate carbon emissions reduction plans. GNR has charted the progress of the cement sector since 1990 in improving energy efficiency and reducing CO₂ emissions. It has become the leading sectoral database on climate change.

Data collection and reporting

The CO₂ and Energy Accounting and Reporting Standard for the Cement Industry¹¹ is the basic building block of the GNR. Version 3.1 (published in 2011) is the current version in use. Developments have focused on clearer definitions of emission drivers, such as fuel types, clinker substitutes, power consumption and material chemistry. Each GNR participant reports according to the Cement CO₂ and Energy Protocol every year for each of its operating facilities. The facility-level information is grouped into national reports before data is collected by PwC. To ensure a high standard of data collection and reporting, GNR provides training to all participants.

Complying with strict anti-trust requirements, GNR does not publish data for any year within 12 months of its calendar year end. For that reason, data collection for any year begins in September of the following year. Additionally, reports on individual participants are not available except to the participant alone. Corporate reports are made available to participating companies exclusively.

PwC provides an automated collection tool to help participants in uploading their data. This

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⁵ http://www.wri.org
⁶ http://www.ghgprotocol.org
⁷ http://unfccc.int/kyoto_protocol/items/2830.php
⁸ http://www.pwc.com
⁹ https://cdm.unfccc.int
¹⁰ http://www.wbcsdcement.org/technology
¹¹ http://www.wbcsdcement.org/co2protocol
tool contains a number of macros that identify errors in the reports which must be addressed before data upload. PwC carries out further checks on the uploaded data before proceeding to report development. The whole process takes about four months.

The data collected at facility level includes:
- Clinker and cement production;
- Absolute gross and net emissions;
- Thermal energy consumption and fuel details;
- Power consumption;
- Process emissions;
- Use of mineral components and the proportion of clinker in cement.

As in all businesses, acquisitions, divestments and mergers occur regularly. To ensure company reports cover the correct scope and include historical data for newly participating facilities, the data collection each year includes all historical data for each participant. Therefore, historical reports for particular regions and countries change occasionally.

Participation in GNR is open to all cement producers and is not limited to CSI members. In the current database, a notable number of cement producers in Europe and in Latin America are reporting via their respective regional trade associations.

Data management

Verification of data and governance of data handling are crucial elements of the GNR project.

Verification

All CSI members ensure that the data reported to the GNR is independently verified to the minimum of a “moderate” assurance standard.

The data of those facilities operating within emissions trading schemes (for instance, the European Union Emissions Trading System (EU ETS)\(^\text{12}\)) is normally verified to a “reasonable” level to comply with the specific requirements of the respective schemes.

GNR expects participating companies that are not members of the CSI to commission independent verification and strongly encourages them to adopt data assurance practices as part of their participation.

In 2014, participants reported that 42% of data was verified to a reasonable standard, with 35% verified to a moderate standard.

Governance

PwC operates the GNR database according to separate contractual confidentiality agreements with the CSI and with participating companies. Only PwC analysts, who have committed to these confidentiality agreements, have access to the data. All CSI and GNR management teams are strictly forbidden from accessing the data.

As the independent manager of the GNR system, PwC is responsible for ensuring that any data which can be traced back to individual companies or plants will neither be disclosed nor made accessible to any unauthorized internal and external stakeholder. PwC also provides a guarantee of non-disclosure of confidential information and compliance with competition law.

The requirement to maintain confidentiality also prevents the release of individual facility data in GNR reports. Only consolidated data is published to ensure no inference can be made about specific facilities or individual participants.

As a general rule, there must be four or more independent operators in a country for aggregated reports on the country to be

\(^{12}\) [http://ec.europa.eu/clima/policies/ets/index_en.htm](http://ec.europa.eu/clima/policies/ets/index_en.htm)
released. Some GNR charts report detailed performance on a technology basis. Reporting data on a particular technology is allowed only if there are at least three facilities and three companies using that technology within the geographic scope of the report.

The **Project Management Committee (PMC)** responsible for the management of the GNR project comprises representatives of participating companies and trade associations, the CSI Secretariat and PwC. As with all project management teams, the responsibilities of the PMC cover the project budget, the smooth running of the program and the quality of the deliverables.

### Data analysis

All GNR data collected is consolidated and analyzed by PwC. Generally, all published reports are in chart form, including simple pie charts and bar charts describing actual performance and historical performance.

Additionally, cumulative frequency distributions are presented to show the profile of national or regional performance for a particular issue.

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**Gross CO2 emissions**

Excluding CO2 from on-site power generation - Grey clinker (59CDG)

All GNR participants - World (coverage: 21% in 2014)

**Formula of the linear regression between 10% and 90%**

\[ y = 1.02x + 788 \]

**Regression coefficient \( r^2 \) between 10% and 90%**

0.98

**Weighted average**

842 kg CO2/t clinker

54%

**Standard deviation**

101 kg CO2/t clinker

**Number of plants**

618

**Total production volume in the graph**

660 Mt clinker
The horizontal axis of cumulative frequency distributions shows the percentage of the total production that has a performance better than or equal to the corresponding value in the vertical axis. These values are called percentiles. The tenth percentile, P10, corresponds to the 10\textsuperscript{th} best % in the class.

Currently, PwC’s analysis generates reports for the following regions, countries and agencies.

<table>
<thead>
<tr>
<th>Region</th>
<th>Czech Republic</th>
<th>Morocco, Algeria &amp; Tunisia</th>
</tr>
</thead>
<tbody>
<tr>
<td>ASEAN\textsuperscript{13}</td>
<td>Egypt</td>
<td>North America</td>
</tr>
<tr>
<td>Asia</td>
<td>EU 28\textsuperscript{14}</td>
<td>Philippines</td>
</tr>
<tr>
<td>Austria</td>
<td>Europe</td>
<td>Poland</td>
</tr>
<tr>
<td>Brazil</td>
<td>France</td>
<td>South America (excluding Brazil)</td>
</tr>
<tr>
<td>Canada</td>
<td>Germany</td>
<td>Spain</td>
</tr>
<tr>
<td>CEMBUREAU</td>
<td>India</td>
<td>Thailand</td>
</tr>
<tr>
<td>Central America</td>
<td>Italy</td>
<td>UK</td>
</tr>
<tr>
<td>China, Japan &amp; Korea</td>
<td>Latin America</td>
<td>US</td>
</tr>
<tr>
<td>CIS</td>
<td>Middle East</td>
<td>World</td>
</tr>
</tbody>
</table>

**Publication of information**

GNR releases information and analysis in three ways:

**Corporate reports**

Corporate reports are released to the corresponding participant exclusively. These are not published.

The reports include cumulative frequency distributions of regions and countries with each of the participant’s facilities identified. This presentation is a useful benchmark of each facility’s performance relative to the regional performance of the sector. Many participants use these distributions to carry out internal reviews of emissions reduction plans at both facility and at corporate level.

**General reports**

General reports comprise regional and national reports published annually on the CSI website at [www.wbcsdcement.org](http://www.wbcsdcement.org). An internet manual intended to help users (particularly cement producer engineers and managers) understand the **Cement CO\textsubscript{2} and Energy Protocol** and the practical aspects of reporting is available at [www.cement-co2-protocol.org](http://www.cement-co2-protocol.org).

In addition to the various charts and distributions, the actual consolidated data used to generate the curves is available for download in Excel format.

The individual charts and distributions have an identifier linking the chart to the **Cement CO\textsubscript{2} and Energy Protocol**. For instance, 59c DG refers to row 59c. The comments tab in the protocol spreadsheet shows the calculation methodology for each index.

**Answers to queries**

The GNR PMC also manages responses to queries addressed to gnrpmc@wbcsd.org. If the data requested is available and its release is compliant with GNR’s confidentiality and anti-trust rules, the information will be provided to the originator of the query.

On occasions when the preparation of answers requires the time of individual PwC analysts, PwC will send an estimate of the cost to the initiator of the query for approval before commencing the analysis.

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\textsuperscript{13} Association of Southeast Asian Nations

\textsuperscript{14} The 28 member states of the European Union (EU)
Who is using GNR?

GNR reports are available to the public at www.wbcsdcement.org/GNR. An average of more than 200 visits (for 1,175 page views) per month reflects keen interest in the cement sector’s climate protection performance.

Some examples

- The California Air Resources Board consulted GNR when modelling strategies to implement Assembly Bill 32, the California Global Warming Solutions Act of 2006.
- Both Italcementi and CRH, global cement manufacturing companies and CSI members, developed baselines and monitoring programs for Joint Implementation and CDM projects using GNR data and the Cement CO$_2$ and Energy Protocol.
- The UNFCCC has used GNR in the development and testing of standardized baselines to assess additionality of CO$_2$ emissions reduction projects under the CDM.

The most regular users of GNR data are the participating companies that regard the confidential corporate reports as excellent benchmarking tools that clearly identify underperformers and provide reasonable signposts towards improvement.

Benefits of participation

For a cement company, participation in GNR provides a set of well managed tools to:
- Build and manage company-wide CO$_2$ inventories;
- Simulate impacts on emissions from production changes, new plant additions, closures, and technology changes;
- Benchmark company performance with other industry players at global and regional levels.

As the monetary value of CO$_2$ emissions grows, such tools are increasingly part of normal business and project analysis.

For trade associations, the GNR provides a credible source of verified industry-wide and regional information to anchor discussions about climate policies and their potential impacts with their respective governments.

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15 http://www.arb.ca.gov
16 http://www.arb.ca.gov/cc/ab32/ab32.htm
17 http://www.wbcsdcement.org/technology
18 http://www.iea.org
19 http://www.bain.com
20 http://www.quantis-intl.com
21 http://www.energy.gov
GNR: 10 years on the go!

Coverage trends

Since 2006, the CSI has focused on the GNR database’s coverage. In absolute terms, the number of participating plants has grown by 33% since 1990, the initial baseline year. GNR has welcomed the participation of all cement producers, not just CSI members, since the beginning of the project.

The European Cement Association (CEMBUREAU) joined the GNR in 2007 and the Federacion Interamericana del Cemento (FICEM) joined in 2011. In addition to valuable reports for their members, GNR offers insights to cement trade associations on their performance relative to the rest of the world.

GNR organizes training courses for all participants and to trade associations that wish to encourage their members to participate. The courses cover the Cement CO₂ and Energy Protocol in addition to the GNR reporting tools and interpretation of reports.

The dramatic rise in China’s cement production in relation to global cement volume has reduced GNR’s global coverage percentage. The CSI continues to engage in discussions with Chinese cement producers and the Chinese authorities to encourage participation in the project.

22 http://www.cembureau.be  
23 http://www.ficem.org
GNR results demonstrate the cement sector’s achievement

**Energy efficiency**

Within the cement sector, the two most significant uses of energy are kiln fuel to make clinker and electricity to power all drives.

Since 1990, the sector has invested heavily to reduce kiln fuel use. The cumulative frequency diagram (cfd) of global thermal energy consumption shows the impact of the investment at the high-energy-use end of performance. The proportion of clinker produced using more than 4,000 MJ/t has reduced from 38% to only 7%. This transition, at a standard capacity cost of €150 per annualized tonne of clinker, represents an investment of over €30 billion in energy-efficient projects by GNR participants.

An effect of the transition to energy efficiency has been the phasing out of the traditional wet process kiln. From 1990 to 2014, wet production by GNR participants fell from 61 million to 16 million tonnes. Wet kilns now operate only to produce niche products, supply small markets or to use very wet raw materials.

It is worth noting that the change in the proportion of clinker made using less than 3,000 MJ/tonne has hardly changed because the most efficient technologies are close to the theoretical thermodynamic limit of energy consumption for cement clinker manufacturing. These technologies have been available since 1980. Such technological barriers push the sector to use lower cost and less carbon-intensive fuels to control kiln fuel costs and to reduce carbon emissions.

Progress has also been achieved in reducing electricity use. The sector has reduced power consumption per tonne of cement by 10% across its spread of performance.

The wide spread of performance is due to the large range of cement product fineness required by concrete makers for the many products their customers need.

The ease of grinding raw materials also drives power consumption: milling hard limestone is harder than milling soft chalk.
Alternative fuel use

The cement sector has traditionally used oil, gas, coal or petcoke as kiln fuel. In recent years, various alternative fuels have emerged as practical, lower cost and less carbon-intensive replacements for conventional fuels. The array of alternative fuels now in use is diverse, ranging from rice husks to fuels recovered from refuse, and to spent solvents from other industry sectors. The CSI has led change in the sector by publishing the Guidelines for Co-Processing Fuels and Raw Materials in Cement Manufacturing (2014) and Guidelines for the Selection and Use of Fuels and Raw Materials in the Cement Manufacturing Process (2005). These two publications outline criteria and operational standards for the use of alternative fuels and materials. In 1990, 85% of clinker produced by GNR participants was made using conventional fuels exclusively. By 2014, this had fallen to only 23%.

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24 http://www.wbcsdcement.org/fuels
Of course, the use of alternative fuels varies around the globe. In some countries, alternative streams are not available. In others, it is difficult to obtain permits for the use of alternatives. These barriers notwithstanding, the use of alternative fuels is one of the important opportunities available to the cement sector to impact carbon emissions. Using alternative fuels also serves the communities in which plants operate by using waste streams from other industries and indeed from the communities themselves as fuels.

The lower carbon intensity of alternative fuels is due to the fraction of biomass and to the higher contribution of hydrogen to the calorific value compared to coal or oil.

<table>
<thead>
<tr>
<th>Region</th>
<th>% conventional fuel (2014)</th>
</tr>
</thead>
<tbody>
<tr>
<td>CIS</td>
<td>99</td>
</tr>
<tr>
<td>China</td>
<td>98.2</td>
</tr>
<tr>
<td>India</td>
<td>97</td>
</tr>
<tr>
<td>North America</td>
<td>85.6</td>
</tr>
<tr>
<td>Brazil</td>
<td>85.6</td>
</tr>
<tr>
<td>Europe</td>
<td>59.4</td>
</tr>
</tbody>
</table>

### Percentage of clinker in cement

Clinker is the carbon-intensive component of cement. Cement is made by milling clinker with gypsum and other minerals into a fine powder. The other minerals include limestone, blast furnace slag and fly ash.

Reducing the clinker-to-cement ratio is a strong driver of carbon emissions reductions in cement manufacturing.

Since 1990, the mean of clinker use in cements produced by GNR participants has fallen from 83% to 75%. Because of the wide range of cement products, the spread of clinker content is also wide. While the availability of replacement mineral components contributes to this spread, the key factor lies with the customs and practices in many countries of adding mineral components to the concrete mixer rather than to the cement mill. In the United States for instance, the mean clinker in cement is 84.5% because all fly ashes and slags are added at the concrete plant.

<table>
<thead>
<tr>
<th>Mineral component</th>
<th>Millions tonnes (2014)</th>
</tr>
</thead>
<tbody>
<tr>
<td>Gypsum</td>
<td>38</td>
</tr>
<tr>
<td>Limestone</td>
<td>62</td>
</tr>
<tr>
<td>Pozzalana</td>
<td>16</td>
</tr>
<tr>
<td>Blast furnace slag</td>
<td>42</td>
</tr>
<tr>
<td>Fly ash</td>
<td>35</td>
</tr>
<tr>
<td>Others</td>
<td>9</td>
</tr>
</tbody>
</table>

### Fuel, Carbon intensity (Kg CO2/GJ), % of carbon as biomass

<table>
<thead>
<tr>
<th>Fuel</th>
<th>Carbon intensity (Kg CO2/GJ)</th>
<th>% of carbon as biomass</th>
</tr>
</thead>
<tbody>
<tr>
<td>Coal</td>
<td>96</td>
<td>0</td>
</tr>
<tr>
<td>Fuel oil</td>
<td>77.4</td>
<td>0</td>
</tr>
<tr>
<td>Gas</td>
<td>56.1</td>
<td>0</td>
</tr>
<tr>
<td>Paper</td>
<td>110</td>
<td>100</td>
</tr>
<tr>
<td>Tires</td>
<td>85</td>
<td>27</td>
</tr>
<tr>
<td>Mixed industrial waste</td>
<td>83</td>
<td>40</td>
</tr>
</tbody>
</table>
Participants in the GNR use massive volumes of mineral components. Other sectors often control the availability of these minerals. For instance, the phasing out of coal-fired power generation will reduce the volumes of fly ash available and will change the composition of cement.

The mineralogy and reactivity of the clinker is the key enabler of clinker content reductions in cement. Improvements in the chemical stability of kiln feed and the optimization of flame profiles have been the twin drivers of the development of clinker mineralogy allowing for this reduction.

Significant investment in more efficient kilns, higher fossil fuels substitution, increased use of biomass and improved clinker mineralogy, as mentioned above, has allowed the cement industry to continually improve its emissions reductions.
The December 2015 Paris Agreement was a significant watershed moment for the global climate change strategy of States, governments, businesses and stakeholders. The key aim of this UNFCCC accord is the curtailment of the increase in the global average temperature to well below 2°C above pre-industrial levels. Countries ratifying the Agreement will implement national plans to reduce GHG emissions in order to achieve nationally determined contributions (NDCs) according to the overall UNFCCC program. The regional and national reports from databases like GNR are useful tools for plan design and modelling for NDCs that feature the cement sector.

Pursuing continuous expansion in coverage

GNR coverage of regions and countries is robust, with the exception of China, the Middle East and CIS. A key target of the CSI is to enhance the significance of the GNR database in these regions by increasing the participation of their cement facilities.

Addressing other emissions

Regular queries made to the GNR seek information on other emissions, typically NOx and SOx.

While these emissions are not relevant to climate change, the GNR system offers a well-tested methodology for the collection and reporting of emission data. Therefore, the CSI may consider developing the scope of the database to encompass these other emissions from cement plants in the future.

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25 http://unfccc.int/focus/ndc_registry/items/9433.php
Conclusion

Cement is the key constituent of concrete, which is the second most consumed material on the planet. Modern cement plants have capacities well in excess of 1 million tonnes per year. It requires the equivalent of 60 to 130 kilograms of fuel oil and 110 kWh of electricity to produce one tonne of cement. The cement industry produces 5% of global man-made CO$_2$. Plants in the developing world, where the industry continues to expand and develop new sites, may be cleaner and more efficient than those in the developed world which were built 10, 20 or even 30 years earlier.

Given this backdrop, CSI member companies designed and built the Getting the Numbers Right database in order to help the cement industry and policymakers alike better assess the influence of kiln technology, fuel selection, plant location and other variables on global and regional plant performance and emissions management.

Data is collected by GNR system participants using the CSI-developed CO$_2$ and Energy Accounting and Reporting Standard for the Cement Industry (2011). The most recent version includes new indices with data on electricity use in clinker production and on electricity generation using waste heat. The use of the Cement CO$_2$ and Energy Protocol as the basis of the data ensures consistency in both data input and analysis, and thus reliable and broadly applicable output.

The GNR database now covers data up to 2014 (competition law concerns recommend a one-year time lag in publishing data). It has grown over the years to cover 934 individual facilities producing 889 million tonnes of cement. This represents 21% of global cement production.

The 2014 results show the cement industry maintaining the improvements of recent years. Specific net emissions (discounting the use of alternative fuels) are 19% below 1990 levels. Including the emissions saved by using biomass, participating companies have avoided 110 million tonnes of CO$_2$ emissions. This has been achieved through significant investments in more efficient kilns, greater substitution of fossil fuels, increased use of biomass, and improvements in clinker mineralogy, reducing the clinker content of cement.

The CSI has designed the GNR system as an open platform to encourage organizations globally to join and participate, contributing data in order to build the broadest dataset possible for analysis and use. The ultimate goal is to use the database to drive further improvements by the sector—in terms of technologies, sustained energy management and innovation.
## Glossary

<table>
<thead>
<tr>
<th>Glossary Term</th>
<th>Definition</th>
</tr>
</thead>
<tbody>
<tr>
<td>Alternative fossil fuels</td>
<td>Products of fossil origin used as a source of thermal energy and not classified as traditional fossil fuel. This is mainly fossil waste such as plastics, solvents, waste oil, end-of-life tires, etc.</td>
</tr>
<tr>
<td>Biomass</td>
<td>Products from biogenic origin used as a source of thermal energy, including from animal or plant origin. This is mainly waste from agriculture, forestry, biological waste water treatment and agro-industry.</td>
</tr>
<tr>
<td>Cement</td>
<td>The finished product of the cement plant delivered to the customer, obtained by grinding clinker together with various mineral components such as gypsum, limestone, blast furnace slag, coal fly ash and natural volcanic material. While cement qualities are defined by national standards (such as the European CEN and American ASTM standards), there is no worldwide harmonized definition of or standard for cement. In the <em>Cement CO₂ and Energy Protocol</em> and the GNR database, “cement” includes all hydraulic binders that are delivered to the final customer, i.e., including all types of Portland, composite and blended cements plus ground granulated slag and fly ash delivered to the concrete mixers, but excluding clinker. The precise definition of cement in this context is according to section 6.3 of the <em>Cement CO₂ and Energy Protocol</em>.</td>
</tr>
<tr>
<td>CSI</td>
<td>Cement Sustainability Initiative</td>
</tr>
<tr>
<td>Cementitious products</td>
<td>Total of all cements and clinker produced by a cement company, excluding the clinker purchased from another company and used to make cement. The precise definition of cementitious product in this context is according to section 6.2 of the <em>Cement CO₂ and Energy Protocol</em>. Cement is equal to cementitious product when the net balance of clinker sold and purchased is neutral (at the corporate level).</td>
</tr>
<tr>
<td>CEN</td>
<td>European Committee for Standardization, Comité Européen de Normalisation.</td>
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<tr>
<td>Clinker</td>
<td>Intermediate product in cement manufacturing and the main substance in cement. Clinker is the result of calcination of raw materials in the kiln.</td>
</tr>
<tr>
<td>Climate neutral</td>
<td>CO₂ emissions that are equal to the amount of CO₂ absorbed from the atmosphere during the growth of biomass.</td>
</tr>
<tr>
<td>Company level</td>
<td>Used for the performance indicators for cement or cementitious product at the level of a company, possibly including several clinker and/or grinding installations, for the production of cement or cementitious products.</td>
</tr>
<tr>
<td>Gross CO₂ emissions</td>
<td>All direct CO₂ emissions (excluding on-site electricity production) excluding CO₂ emissions from biomass, which are considered climate neutral.</td>
</tr>
<tr>
<td>Installation or plant level</td>
<td>Used for any performance indicator, excluding cement or cementitious product, at the level of an individual installation for the production of clinker and/or cement.</td>
</tr>
<tr>
<td>Net CO₂ emissions</td>
<td>Gross CO₂ emissions minus emissions from alternative fossil fuels.</td>
</tr>
<tr>
<td>System limits of CO₂ emissions</td>
<td>Direct CO₂ emissions related to the production of clinker and cement according to the <em>Cement CO₂ and Energy Protocol</em>, excluding emissions from on- and off-site electric power production.</td>
</tr>
<tr>
<td>Traditional fuels</td>
<td>Fossil fuels defined by the Intergovernmental Panel on Climate Change (IPCC) guidelines, mainly including: coal, petcoke, lignite, shale, petroleum products and natural gas.</td>
</tr>
<tr>
<td>WBCSD</td>
<td>World Business Council for Sustainable Development</td>
</tr>
</tbody>
</table>
References and resources

All CSI publications are available at www.wbcsdcement.org/publications

- **Battelle Scoping Study Battelle: Towards a sustainable cement industry** (2002) – study made on behalf of the WBCSD

- **CO₂ and Energy Accounting and Reporting Standard for the Cement Industry** (v3.0, 2011)

- **Cement Technology Roadmap: Carbon emissions reductions up to 2050** (2009) – details available at www.wbcsdcement.org/technology

