

# Transforming Heavy Transport

A shared strategy and business community for decarbonization

## Climate Leadership

Climate change continues to rise on the global agenda, driven by momentum from the Paris Agreement and Sustainable Development Goals. Governments have developed Nationally Determined Contributions (NDCs) that embody efforts to reduce emissions and adapt to the impacts of climate change.

In parallel, businesses are strengthening their strategies to reduce their carbon footprint. What is currently lacking is a global and unified strategy for heavy transport, covering air, sea, and land and transshipment centers. This would not only strengthen efforts between businesses but also enable corporations to collaborate with governments directly contributing to plan for and achieve compliance with NDCs.

## About the project

WBCSD and Smart Freight Centre developed a project concept to unify business in the transition to low-emissions heavy transport. We Mean Business (WMB) is supporting this work with a grant of 200k USD and we aim to leverage the strengths of WMB.

Our **vision** is to achieve net-zero logistics emissions by 2050 globally

The **goal** of the project is to accelerate the reduction of freight and logistics' emissions by multinationals across their global logistics supply chains in alignment with existing organizations and initiatives.

The **scope** of the project considers global freight and logistics covering all modes and transshipment centers, multinationals with global supply chains, and GHG emissions as well as air pollutants (excluding social aspects).

The project's **outputs** are:

- Establishment of a global business community initially comprised by multinationals and organizations, initiatives and projects currently working on freight and logistics' GHG emissions and air pollution.
- Development of a strategy to address key gaps for lowering emissions from heavy transport that builds on existing initiatives and covers the five Smart Freight Leadership© principles:
  - Calculating and reporting emissions in line with the GHG Protocol and GLEC Framework for Logistics Emissions Methodologies
  - Developing emission reduction targets under the Science-Based Targets initiative
  - Evaluating concrete actions to reduce emissions
  - Collaborating with other leaders, initiatives and organizations
  - Advocacy and input into public policy and NDCs
- Creation of a framework for logistics procurement that considers GHG emissions and air pollutants as guidance for companies that subcontract freight services. This will help mobilize action by logistics service providers and transport operators.

## **Invitation to businesses**

Multinationals are invited to join this project. Benefits include:

- Alignment of their own corporate strategies on climate with that of businesses globally
- Collaboration and exchange with other leading businesses on ways to reduce emissions
- Influence on the development of a logistics procurement framework that will set the norm for industry
- Strengthening industry's voice in shaping government NDCs
- Raising the bar on sustainability and supply chain indices

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