An introduction to the World Business Council for Sustainable Development
WHO WE ARE

WBCSD is a global, CEO-led organization of 200 forward thinking businesses working together to accelerate the transition to a sustainable world.

World Business Council for Sustainable Development

Our mission is to accelerate the transition to a sustainable world by making more sustainable business more successful.

Our vision is to create a world where more than nine billion people are all living well and within the boundaries of our planet, by 2050.

GLOBAL
Our 200 members span across the globe and all economic sectors.

We have 60+ Global Network partners who engage with sustainable business at a national level.

CEO-LED
WBCSD is oriented towards collective action and led by our member company CEOs.

UNIQUE BUSINESS PLATFORM
Our members enjoy access to a diverse business community across sectors and a safe space to exchange ideas, know-how and information with peers. Together, we develop business solutions to global challenges that no single company can tackle alone.

MARKET-DRIVEN
We consider sustainable development as a strategic business opportunity. We strive to make more member companies more competitive.
WHAT WE DO

We enable business contributions to the Sustainable Development Goals through the transformation of six economic systems.

Our science-based approach and targeted business solutions aim to scale up business impact, enabling companies to be better placed to unlock market opportunities, consolidate an enduring license to operate and better manage risks.
TARGETED SOLUTIONS

Each system transformation is set up as a WBCSD Program with practical Projects
Scale up your company’s impact through innovation, collaboration and valuation.

**Innovation**
We work on transformative, sustainable solutions that can be scaled fast.

**Collaboration**
We connect diverse companies, partners and sectors to deliver results that no single company could achieve alone.

**Valuation**
Our goal is to improve decision-making and external disclosure, eventually transforming the financial system to reward the most sustainable companies.
As business has to adapt to an unprecedented rate of global change, WBCSD membership gives businesses the value, impact and voice to navigate this change and prosper by transforming themselves and the world.

**Value**
WBCSD enhances the business case for sustainability through tools, services, models and experiences

**Impact**
Our scalable, science-based solutions will help companies deliver measurable impact

**Voice**
Our members engage at the highest level, influencing the agenda and demonstrating leadership in international negotiations and processes around the SDGs agenda

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**WBCSD history of success**

- **1991** - Eco-efficiency
- **1992** - WBCSD Established
- **1995** - Global Scenarios 2000-2050
- **1997** - WBCSD Young Managers Team
  - The global standard for measuring, managing and reporting greenhouse gas emissions
- **2002** - Inclusive Business
  - Expanding access to goods, services and jobs for the base of the economic pyramid
- **2006** - Business Action for Sustainable Development
- **2010** - The first science-based sustainability strategy for business
- **2012** - Vision 2050
- **2014** - LCTPI COP21
  - Recognized as the voice of business through our ground-breaking Low Carbon Technology Partnerships Initiative (LCTPI)
- **2015** - The cornerstone business plan for a sustainable world
- **2016** - Action2020
- **2017** - The world's most comprehensive source on sustainability reporting
- **2018** - A global framework helping business make better decisions by understanding natural capital impacts
WHAT WE OFFER TO OUR MEMBERS

- Cross-sector expertise and access to industry value chains
- A global multi-industry solutions laboratory
- A neutral convening and collaboration platform
- A safe space to discuss and work on key issues
- Access to global and local platforms for project implementation, financing, events and advocacy
- Regular updates on the latest thinking and trends
- An annual review of your sustainability report
- Secondment opportunities for your employees

WHAT WE ASK OF OUR MEMBERS

- Demonstrate leadership - CEOs or Board members represent their company as a Council Member, with active participation at annual Council Meeting
- Contribute your expertise and leadership and select the work program(s) most relevant for your business
- Actively support the objectives of WBCSD, approved annually by Council Members
- Engage CEOs on the journey to sustainability
- Meet membership and project fee requirements
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