An introduction to the World Business Council for Sustainable Development
WHO WE ARE

WBCSD is a global, CEO-led organization of 200 forward thinking businesses working together to accelerate the transition to a sustainable world with a legacy of 25 years of work.

World Business Council for Sustainable Development

Our mission is to accelerate the transition to a sustainable world by making more sustainable business more successful.

Our vision is to create a world where more than nine billion people are all living well and within the boundaries of our planet, by 2050.

GLOBAL
Our 200 members span across the globe and all economic sectors.
We have 60+ Global Network partners who engage with sustainable business at a national level.

UNIQUE BUSINESS-ONLY PLATFORM
Our members enjoy access to a diverse business community across sectors and a pre-competitive to exchange ideas, know-how and information with peers.

CEO-LED
WBCSD is oriented towards collective action and led by the CEOs of our member companies.

MARKET-DRIVEN
We consider sustainable development as a strategic business opportunity. We strive to make more member companies more competitive. We reinforce the business of voice to government and policy decisions.

WBCSD Success:
By 2025, forward-acting businesses will build resilience, lead risk-optimized transitions and generate new market opportunities. Thanks to integrated performance management, companies will attract lower cost of capital. They will gain a stronger license to operate. WBCSD members will be recognized as leaders towards a sustainable world that serves all people and protects our planet.
WHAT WE DO

We enable business contributions to the Sustainable Development Goals and to the Paris Agreement through the transformation of six economic systems, in line with our Vision 2050.

Our science-based approach and targeted business solutions aim to scale up business impact, enabling companies to be better placed to unlock market opportunities, consolidate an enduring license to operate and better manage risks.
TARGETED SOLUTIONS

Each system transformation is set up as a WBCSD Program with practical Projects.
HOW WE DO IT

Scale up your company’s impact through innovation, collaboration and valuation.

**Innovation**
We work on transformative, sustainable solutions that can be scaled fast.

We set standards, develop tools and stimulate action that deliver outcomes.

**Collaboration**
We understand the science of system transformation.

We connect diverse companies, partners and sectors to deliver results that no single company could achieve alone.

**Valuation**
Our goal is to improve decision-making and external disclosure, eventually transforming the financial system to reward the most sustainable companies.
MEMBERSHIP BENEFITS
As businesses adapt to an unprecedented rate of global change, WBCSD membership provides different oars to navigate this change and prosper by transforming themselves and the world.

WBCSD HISTORY OF SUCCESS

1991 Eco-efficiency
1992 WBCSD Established
1995 Rio Earth Summit
1997 Global Scenarios 2000-2050
1998 WBCSD Young Managers Team
2000 Greenhouse Gas Protocol
The global standard for measuring, managing and reporting greenhouse gas emissions
2002 Inclusive Business
Expanding access to goods, services and jobs for the base of the economic pyramid
2006 Business Action for Sustainable Development
2010 The cornerstone business plan for a sustainable world
Vision 2050
2012 The first science-based sustainability strategy for business
Action2020
2014 LCTPI COP21
Recognized as the voice of business through our ground-breaking Low Carbon Technology Partnerships initiative (LCTPI)
2015 The Reporting Exchange
The world’s most comprehensive source on sustainability reporting
2016 25th Anniversary
Vision 2050 Refresh
2018 Factor 10
30 leading companies with a combined revenue of USD $1.3 trillion join forces to implement the circular economy
WHAT **WE OFFER TO OUR MEMBERS**

- Cross-sector expertise and access to industry value chains
- A global multi-industry solutions laboratory
- A neutral convening and collaboration platform
- A pre-competitive space to discuss and work on key issues
- Access to global and local platforms for project implementation, financing, events and advocacy
- Regular updates on the latest thinking and trends
- An annual review of your sustainability report
- Secondment and leadership education opportunities for your employees

WHAT **WE ASK OF OUR MEMBERS**

- Demonstrate leadership - CEOs or executive representation of their company as a Council Member, with active participation at our annual Council Meetings, at a minimum.
- Contribute your expertise and leadership and select the work program(s) most relevant for your business
- Actively support the objectives of WBCSD, approved annually by Council Members
- Engage CEOs on the journey to sustainability
- Meet membership fees, as set by Council; be active in at least one project; and meet project fees if required.