



**Global
Agribusiness
Alliance (GAA)**

Project outline:

Global Agribusiness Alliance (GAA)

Context

Global attention is increasingly focused on food and land use systems. Agribusinesses represent over USD \$5 trillion in global trade and support the livelihoods of 2.5 billion people. However, the current agricultural system has also been clearly linked with a set of the world's unprecedented challenges addressing climate change and biodiversity loss whilst supporting rural livelihoods and providing food and resources for a growing population. Agriculture is recognized as a key driver of land and water use.

Project overview

GAA is a WBCSD sector project and is multi-commodity and cross-geography CEO-led platform for supply-side advocacy and action. GAA's purpose is to strengthen the contribution of the supply-side sector to the SDGs through scaling collective action on shared challenges as well as the sustainability performance of its member companies.

Approach

GAA structures its work around two key approaches:

Advocacy

Through strong connections with the UN and NGO communities, GAA members engage in key policy discourse and the development of guiding frameworks to ensure relevance and impact for agribusiness.

Action

With leveraged funds, partnerships and technical support, GAA members implement activities across four workstreams: sustainable landscapes, rural livelihoods, water stewardship and food loss. To scale success, GAA facilitates the sharing of best practices to improve sustainability performance.

Who is involved

Supply-side agribusinesses including producers, traders, input providers, manufacturers, processors, and agritech companies in both food and non-food crops.

Options for engagement:

- Join GAA as a member to gain access to all GAA work across its four workstreams as well as advocacy opportunities and shared learning experiences.
- GAA is a WBCSD sector project; it welcomes both WBCSD and non-WBCSD member companies to join with tiered membership fees based on annual company revenue.

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Find out more at:

www.wbcسد.org/GlobalAgribusinessAlliance