



LEAP

Leading Women
for Sustainable
Development

Project outline:

LEAP: Leading Women for Sustainable Development

Context

The [Better Business, Better World](#) report shows that achieving gender parity and other human capital gains would unlock between USD \$12 and 28 trillion by 2030.

Many studies show a correlation between companies with a greater proportion of women in senior decision-making positions and the delivery of better economic results for that company, as well as a greater focus on social and environmental issues.

Building on the strong foundations of our Leading Women Awards, LEAP is WBCSD's newest commitment to [SDG 5](#), which aims to achieve gender equality and empower all women by 2030.

Project overview

LEAP aims to help women reach senior positions in their company and also ensure that sustainability is embedded both in their individual leadership and in their company's strategy.

It combines three in-person academic weeks with individual coaching, cross-mentoring and international networking activities.

Companies participate by proposing a female manager as well as a mentor, positioned within the highest level of the organization (for example Chair, CEO, CFO etc), who will tutor a female participant from a different company.

This unique cross-mentorship process aims to raise awareness in the company on gender issues through the mentors. Participants will benefit from a global network of companies and managers committed to diversity and sustainability.

How to engage

Candidates should have 15 years of professional experience. Nominations are made by the company. Candidates may also apply individually, provided they have a "letter of support" from their company. In both cases the company will propose a mentor.

Applications close 31 January 2020.

LEAP PROGRAM 2020/21

Sustainability

23-27 March 2020
Yale University, New Haven

General management

22-26 June 2020 - ESADE, Madrid

Sustainability & mentorship

13-16 October 2020 - WBCSD CM, Tokyo

Cross mentorship

(12h commitment)
October 2020 - March 2021

Individual coaching

June 2020 - October 2020

Networking activities

March 2020 - March 2021

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