Sustainability and corporate governance  
- risks and opportunities -

**THE GLOBAL GOVERNANCE LANDSCAPE IS COMPLEX**
Worldwide there are 580 reporting provisions on governance-related issues.

**STANDARDS ARE RAPIDLY EVOLVING**
11 voluntary corporate governance codes studied were updated in the last 3 years.

**COMPANIES HAVE TROUBLE KEEPING UP**
Only 55% of companies fully complied with their corporate governance codes in 2017-2018.

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In order for companies to stay **competitive, agile and resilient**, boards must acknowledge and respond to pressure from:

- **Investors**
- **Regulators**
- **Customers**

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In every jurisdiction, the board has a duty to ensure the longevity and survival of the corporation.

In the past, companies sought to do this by focusing solely on maximizing shareholder value.

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**BUT THE ROLE OF THE BOARD IS CHANGING**

It’s important for the board to **consider all stakeholders**

Boards are acknowledging the critical nature of sustainability, but still struggle with the right policies.

- 65% of companies recognize sustainability as a management agenda item
- **BUT ONLY** 22% of executives believe that their own boards properly oversee sustainability issues

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We’re helping companies implement better governance systems for improved resilience and a more successful, sustainable future.

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To find out more on the current governance landscape and how to integrate sustainability, go check out our Governance & Internal Oversight Project and its new paper.