The health and well-being of WBCSD members, partners and staff is of utmost importance to us.

It is crucial to support each other, work together and do what business does best: respond fast. It is equally essential to continue our work on sustainable development. The world needs immediate business actions to address the crisis and shape the future.

This is a pivotal moment for each company to demonstrate responsibility towards society by deploying all its care, critical know-how, reach and resources.

But we need more if the world is to respond to and learn from this crisis. Times like these demand bold leadership and action at a time in which our collective commitment to stakeholder capitalism is being put to a test.

WBCSD has both the responsibility and the opportunity to act at this critical point of time.

WBCSD is stepping up to the challenge to support our member companies by launching 4 a Response Program to mobilize business action at scale in response to the COVID-19 crisis.

WBCSD’s call to action to leverage our combined business expertise is centered on 3 areas:

1. Vital Supply Chains: with focus on short-term supply chain resilience plan, starting with the food system;
2. Return to “Normal” Scenarios: with focus on employee health and business recovery;

As an organization, we want to remain relevant, engaging credible and solutions-focused – and we are rallying the WBCSD team across the world to engage our network of members & partners – with a spirit of adaptability, determination and resilience.