

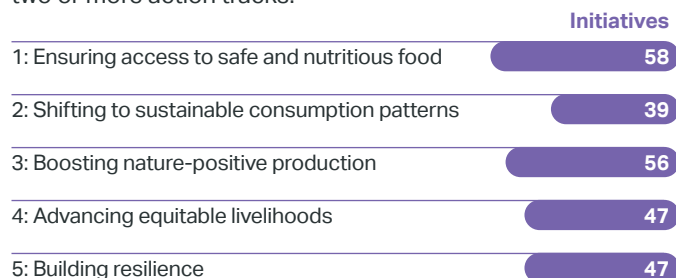
Global Game-Changers for better food systems

The Private Sector Guiding Group convened by WBCSD is actively participating in the efforts to accelerate food systems transformation by supporting key initiatives around the world that could be defined as 'Game-Changers'.

These 'Game-Changers' are examples of existing and planned actions for better food systems across the UN Food Systems Summit Action Tracks through innovation, partnerships and community empowerment.

Action Tracks

All Game-Changers are demonstrating progress across two or more action tracks.*



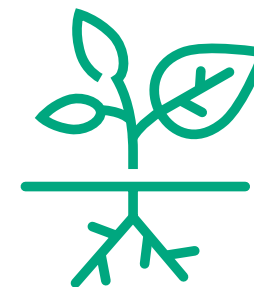
Innovation & Leadership

Over **88 Game-Changers** are leveraging their public-private partnerships to support innovation and leadership towards food system transformation at the local, regional and global levels.*



Geographic spread

The Game-Changers are helping lead the transformation of food systems at the international level and are looking for more opportunities to connect and learn from others.*



169m ha
regenerated

Land regenerated

The Game-Changers have **positively transformed 169 million hectares** of land for sustainable farming through using regenerative agriculture practices.*

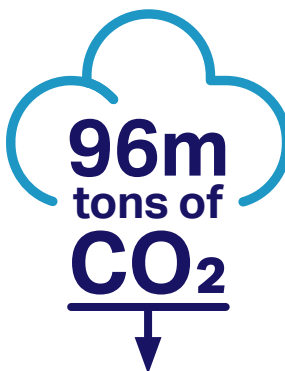
People impacted

Across the entire value chain, the Game-Changers are **positively impacting over 1.18 billion people** through education, employment, food security, youth and gender empowerment.*



SMEs

Over 36 Game-Changers are focusing on **strengthening the resilience of SMEs and smallholder farmers** through education, policy-framing and public-private partnerships.*



Emissions

These Game-Changers collectively **decreased over 96 million tons of CO₂** related emissions through carbon sequestration methods and behavioral change at the consumer and retail levels.*



Market opportunity

The Game-Changers are globally operating in a growing market, the Growing Better report from the Food and Land Use Coalition estimates that the **business opportunity of food systems transformation is worth 4.5 trillion USD per year by 2030**.*

*These numbers and examples are taken from a WBCSD-led online survey, based on 94 individual submissions. They do not represent scientific or peer-reviewed results and analysis. Numbers will be adapted and reviewed as new survey results come in.